

## PAPUA NEW GUINEA UNIVERSITY OF NATURAL RESOURCES & ENVIRONMENT

### SCHOOL OF NATURAL RESOURCES

#### **DEPARTMENT OF HOSPITALITY & TOURISM**

#### JOB DESCRIPTION

		POS. NO.
		UNRE TH 005
DEPARTMENT – PNG UNRE	DESIGNATION/CLASSIFICATION Lecturer – Languages, Communication & Ethics	
OFFICE/AGENCY DEAN OF SCHOOL	LOCAL DESIGNATION Lecturer	
DIVISION SCHOOL OF NATURAL RESOURCES	HIGHEST SUBORDINATE	POS. NO.
BRANCH VUDAL	IMMEDIATE SUPERVISOR HEAD OF DEPARTMENT	POS. NO.
SECTION HOSPITALITY & TOURISM	LOCATION - VUDAL CAMPUS	

#### **HISTORY OF POSITION**

DPM FILE NO.	DATE OF VARIATION	DETAILS

- 1. PURPOSE
  - a. To make contributions to the teaching effort of the University
  - b. To carry out activities that will maintain and develop a person scholarly, in terms of research and professionally in terms of relevant activities in the area of interest of a person (specialty).
  - c. Ensure that the four areas of academia provided by the Department are served; teaching and learning, academic scholarship, research scholarship and professional scholarship.
  - d. Provide resource skill and specialty to the Hospitality & Tourism Department and School of Natural Resources
  - e. Provide routine and other academic functions
  - f. Provide routine academic and administrative tasks involving clients both within and outside of the University.
- 2. ACCOUNTABILITIES
  - **g.** Ensure that the four areas of academia provided by the Department are served; teaching and learning, academic scholarship, research scholarship and professional scholarship.
  - **h.** Ability to produce written and present reports.

- **i.** Ensure that academic procedures are maintained and observed according to the University rules and by-laws.
- 2. MAJOR DUTIES
  - a. Teaching performance and leadership
    - Conduct of tutorials, preparation and course delivery, supervise program of study, marking of assignments and assessment, consultation with students and production of course and teaching materials
  - b. Research and scholarship
    - Conduct of research, application of research, publication of scholarly work.
  - c. Academic and industry leadership
    - Initiation and development of courses, acting as course coordinators, development of course materials with appropriate advice from the support of senior academic staff and a range of other academic functions.
    - Attendance at department/university meetings and /or membership of a number of University committees.
  - d. Professional leadership
    - Involvement in professional activities, conduct of short courses, development of close industry liaison
  - e. Liaise with persons and organizations both within the University and outside on behalf of HOD
  - f. Carry out other duties as directed by the HOD.
  - POSITION AND PERSON SPECIFICATIONS
    - (a) QUALIFICATIONS

4.

- Masters in relevant field of expertise
- Master of Philosophy
- PhD
- (b) KNOWLEDGE
  - Language Proficiency: Competency in multiple languages relevant to the tourism industry, enabling effective communication with diverse audiences.
  - Ethics and Sustainability: Knowledge of ethical frameworks, ethical dilemmas in tourism, and the role of ethics in sustainable tourism practices.
  - **Cultural Studies**: Familiarity with cultural nuances, cultural sensitivity, and their impact on communication in tourism.
  - **Media and Communication Tools**: Understanding of various communication tools and media platforms used in the tourism industry for effective messaging and engagement.
  - **Linguistics and Translation**: Awareness of linguistic theories and translation techniques for accurate and culturally sensitive communication.
- (c) SKILLS

- **Teaching and Communication**: Strong presentation and communication skills to effectively convey complex concepts to students from diverse backgrounds.
- **Curriculum Development**: Ability to design and develop courses related to tourism products in alignment with the program's goals and industry demands.
- **Research and Analysis**: Proficiency in conducting research in tourism-related fields, analyzing data, and interpreting findings.
- Language Instruction: Ability to teach languages effectively, employing diverse teaching methodologies suitable for different learning styles.
- **Technology & Media Proficiency**: Competent in use of ICT software and applications; competence in utilizing various media platforms for teaching and demonstrating communication concepts in the tourism industry.
- **Problem-Solving**: Capacity to address real-world challenges in sustainable tourism product development and offer innovative solutions.
- **Collaboration and Networking**: Ability to collaborate with industry partners, local communities, and stakeholders to enhance the learning experience and foster industry connections.
- Plan and conduct workshops, seminars, conferences, and summits.

# (d) WORK EXPERIENCE

- Academic Experience: Prior experience in teaching at a university level, developing course materials, and assessing student performance.
- **Industry Engagement**: Practical experience in the tourism industry, especially in sustainable tourism product development, management, or marketing.
- **Research Portfolio**: Demonstrable research output in tourism-related topics, publications, or involvement in relevant research projects.
- **Consultancy or Advisory Roles**: Experience advising organizations or communities on sustainable tourism practices could be beneficial.